



# Invest in iLink

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[iLinkTech.com](https://iLinkTech.com)

# The Problem

- **The Caregiving workforce is disappearing.**
- **The need is increasing:**
  - **10,000 seniors turn 65 each day (one every 8 seconds)**
  - **Families are waiting years to receive waiver services**







# Our Solution

**iLink is an intelligent, easy to use, fully customizable technology solution.**

It's a combination of iLink Home (our smart home installation) + iLink Assist (our software that interprets data) to deliver care to the moment and place of need.

**The right care, with a human touch, at the right time.**





# Our Customers



## **iLink Infrastructure**

### **Providers of home based care services.**

Our full technology infrastructure that equips providers to remotely deliver services. This includes on-demand support, staff-training, quality assurance, and professional clinical services.

### **iLink Infrastructure is ideal for:**

- Continuum of Care Facilities
- Home Healthcare
- Hospice
- Intellectual & Developmental Disabilities Service Providers
- 55+ Community Developers
- ...and More!

# Customer Impact



## **iLink prevents more expensive, downstream healthcare costs**

- 52 million adults over the age of 65 in the US
- This number expected to double by 2061<sup>1</sup>

Our projections modestly assume we will serve 0.06% of the population, but with capital accelerators, our growth potential is limitless.

## **iLink Fills the Gaps:**

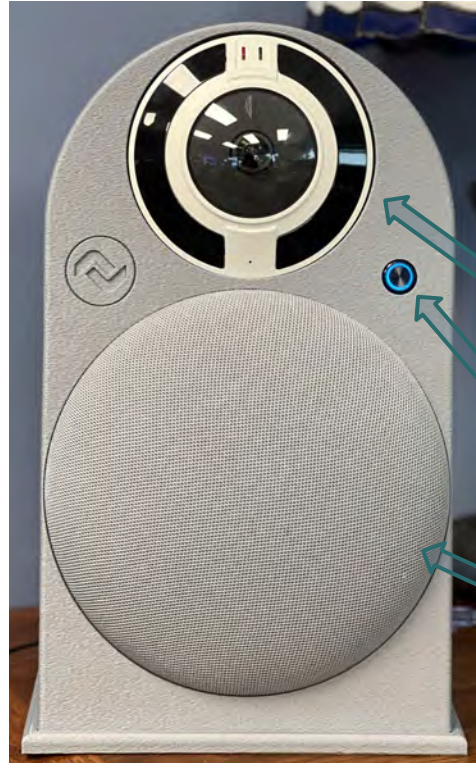
- 70% of aging adults are private pay
- 50% of all families are self-directing
- Aging Adults must often trade 15% need for 100% care.

<sup>1</sup> <https://www.prb.org/resources/fact-sheet-aging-in-the-united-states/>



# Product Showcase

iLink Home



360° Camera with advanced privacy settings

Privacy cover attached via magnet

Easy Call Button

Two-way Intercom



Indicator light (camera off)



# Product Showcase

## iLink Assist

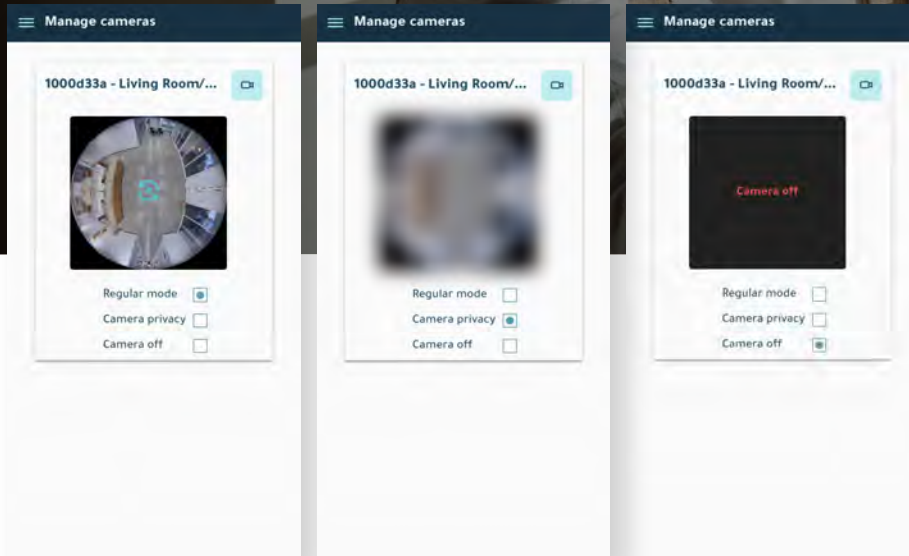
iLink Assist intelligently interprets the sensor and camera data gathered from each iLink Home and uses customizable logic to identify times when caregivers are needed, eliminating unnecessary intrusions when home/customer behavior is normal.

A screenshot of a web browser displaying the iLink Assist interface. The browser tabs show 'iLink Pricing Quote: Waypoint' and 'iLink Technologies'. The address bar shows 'webapp.iLinktech.io/main/consumers/index(set:edit/435/basic-info)'. The main content area is titled 'Consumers - Consumer Test CSM (Cedar Creek ATC) - Basic Information'. It features a sidebar on the left with a user profile for 'Beth McCoach GoodLife' and navigation options like 'Search house', 'Consumer Test CSM', 'Search staff', 'Houses', 'Consumers', 'Staff', 'Communications', 'Reports', and 'Maintenance'. The main area has tabs for 'Basic Information', 'Notes', 'Links', 'Bed-checks', 'Schedules', 'Cameras', and 'iLink account'. The 'Basic Information' tab is active, showing a profile card for 'Consumer Test CSM' with fields for 'First name' (Consumer Test), 'Last name' (CSM), and 'Other/Nickname' (Type your nickname). There are 'Edit' and 'Delete' buttons. Below this is a 'Physical conditions' section with checkboxes for 'Elopement risk' and 'Uses Wheelchair'. A 'Move to a new bedroom' button is also present. At the bottom, there are 'Dismiss' and 'Consumers' buttons. A right-hand sidebar contains a 'Safety' section with buttons for 'Help Button', 'Peer Help Button', 'Door', 'Window', 'Motion', and 'Room Timer'. Below that is a 'Client activity' section with buttons for 'Cooking', 'Toilet', and 'Shower'. The 'Staff' section includes 'Bedside Checks', 'BASIS Reviews', and 'Day Services'. The 'Communication' section is at the bottom. A red footer text reads 'Development version: 1.74.054 - 2023-04-05T00:30:57.022Z'.





# Smartphone Integration

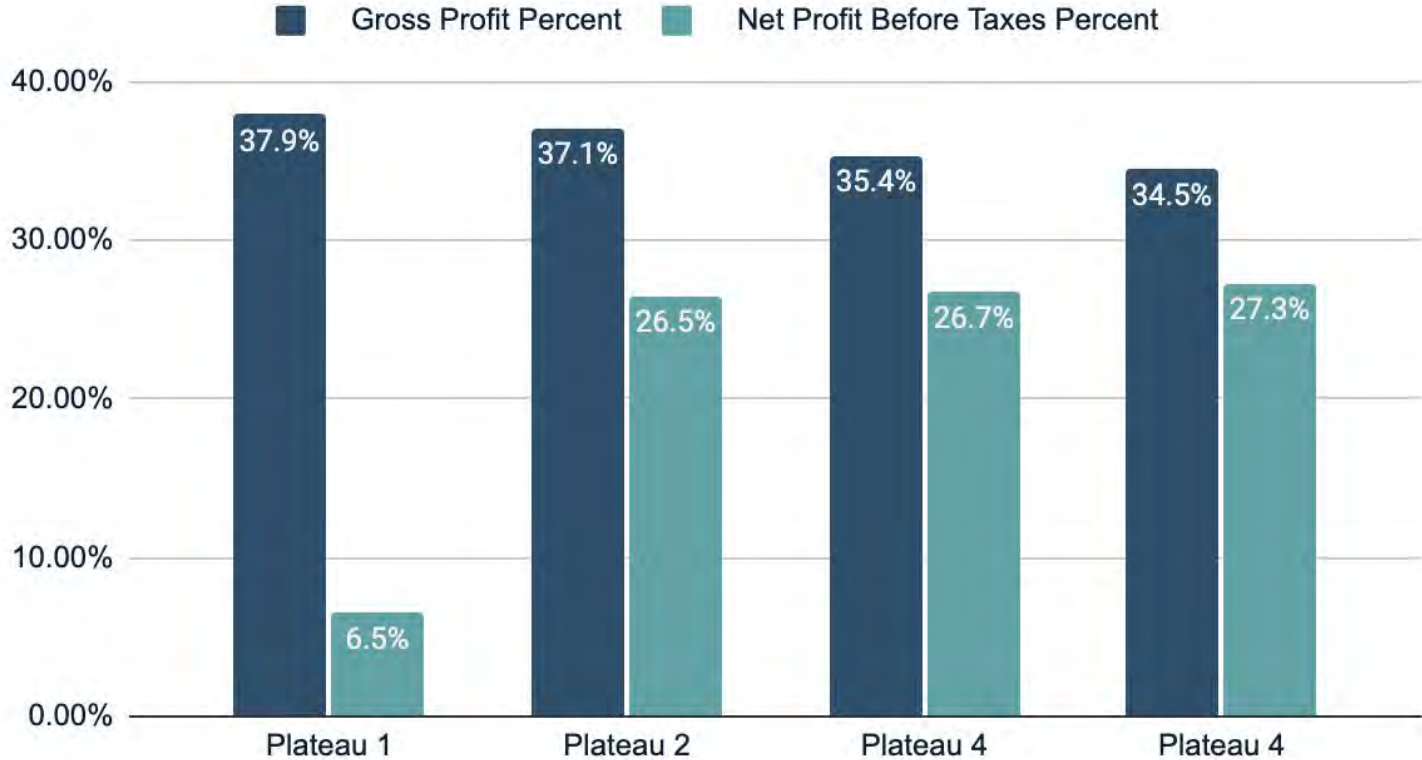


Self-direction capabilities now allow users to turn cameras on and off using a smartphone.



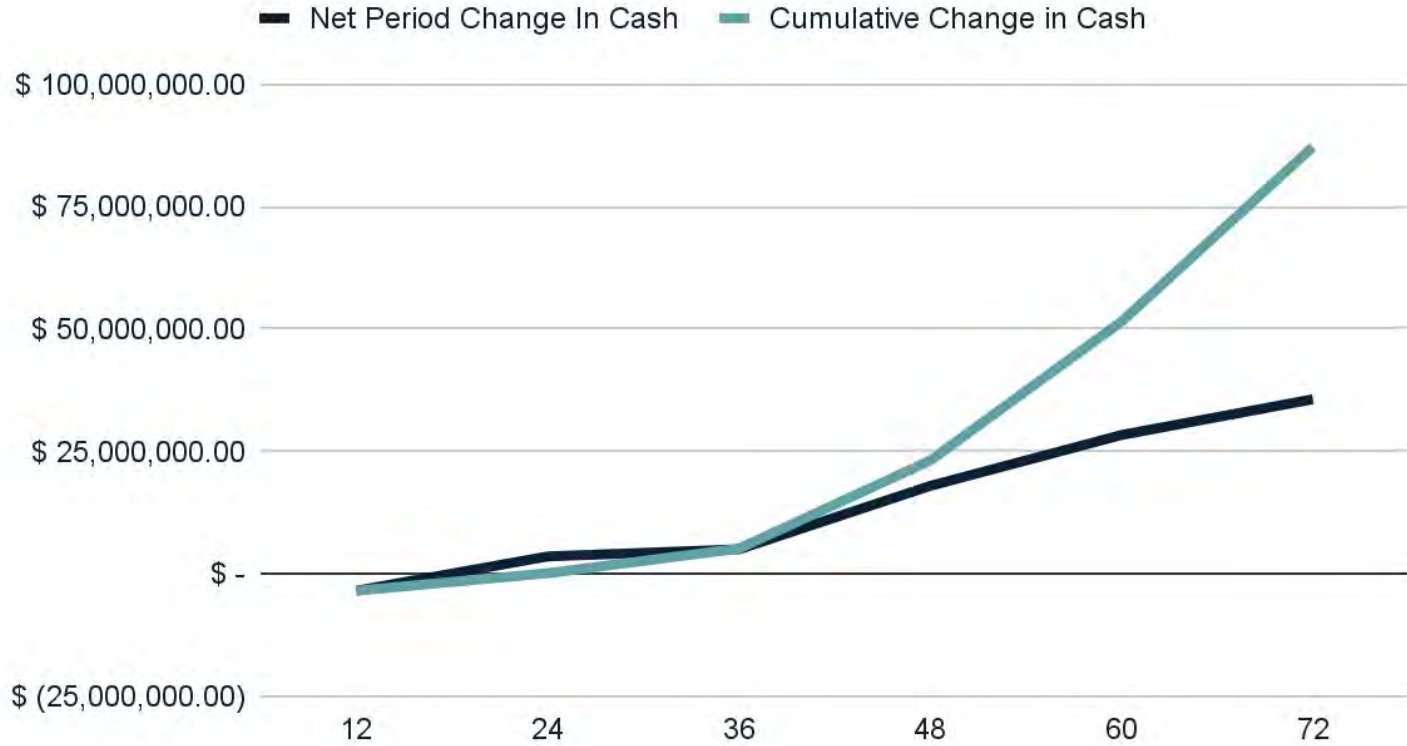


## Profit Percentages





## Cash Flow



# Our Team



**Mike  
Strouse**

iLink's fearless  
leader &  
innovator



**Megan  
Todd**

Strategist,  
entrepreneur,  
enthusiast



**Steve Floyd**

Data savant



**Dave  
MacDonald**

Smart home  
hardware guru



**Beth  
McCoach**

Queen bee of  
operations



**Todd  
Elmquist**

Software  
developer  
extraordinaire

# The iLink Technologies Office





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# Need for Investment

iLink has been funded across its lifetime by GoodLife Innovations, a \$35M nonprofit organization in Kansas.

GoodLife can continue to provide for iLink's steady growth, but the market demands are exponential and capital investments are needed to fuel and accelerate growth.

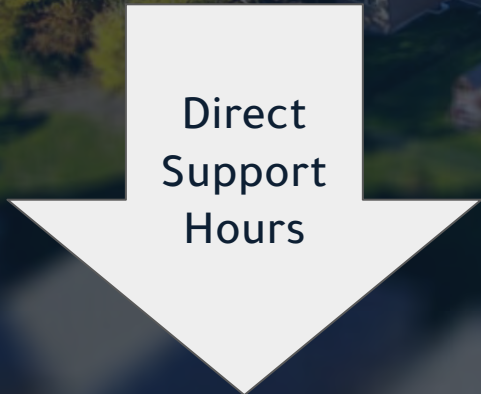


# Case Study

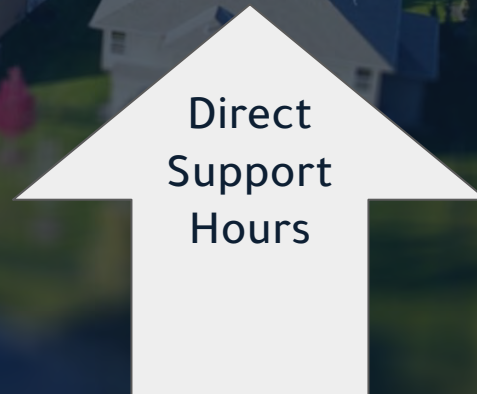


Utilizing remote support compared to a standard staffing model results in a decrease of direct support hours needed.

**WITH**  
Remote Support



**WITHOUT**  
Remote Support







**Thank You**

**iLinkTech.com**